

Figure 1: How did you hear about or learn about this DineSafe Durham Pilot website?

Answer Options	Response Percent	Response Count
Mall display	71.4%	260
Food Rap - Operators newsletter	2.2%	8
Durham Regional website (www.durham.ca)	4.4%	16
Word of mouth	9.1%	33
Newspaper	7.4%	27
Other	5.5%	20
Total	100.0%	364

Figure 2: Did this website have the information you were looking for?

Answer Options	Response Percent	Response Count
Way too much	3.3%	12
Too much	2.5%	9
About right	85.8%	309
Too little	5.8%	21
Way too little	2.5%	9
Total	100.0%	360

Figure 3: Food establishments such as ice cream trucks and hot dog carts move about and do not have fixed addresses. Would you use information about mobile food establishments if it was available on the website?

Answer Options	Response Percent	Response Count
Definitely would	47.5%	172
Probably would	32.6%	118
Probably would not	16.0%	58
Definitely would not	3.9%	14
Total	100.0%	362

Figure 4: How easy or difficult was this website to navigate?

Answer Options	Response Percent	Response Count
Very easy	68.9%	248
Somewhat easy	23.6%	85
Somewhat difficult	5.0%	18
Very difficult	2.5%	9
Total	100.0%	360

Figure 5: Was the information on the website easy or difficult to understand?

Answer Options	Response Percent	Response Count
Very easy	74.6%	270
Somewhat easy	18.8%	68
Somewhat difficult	4.1%	15
Very difficult	2.5%	9
Total	100.0%	362

Figure 6: Did this website meet your expectations?

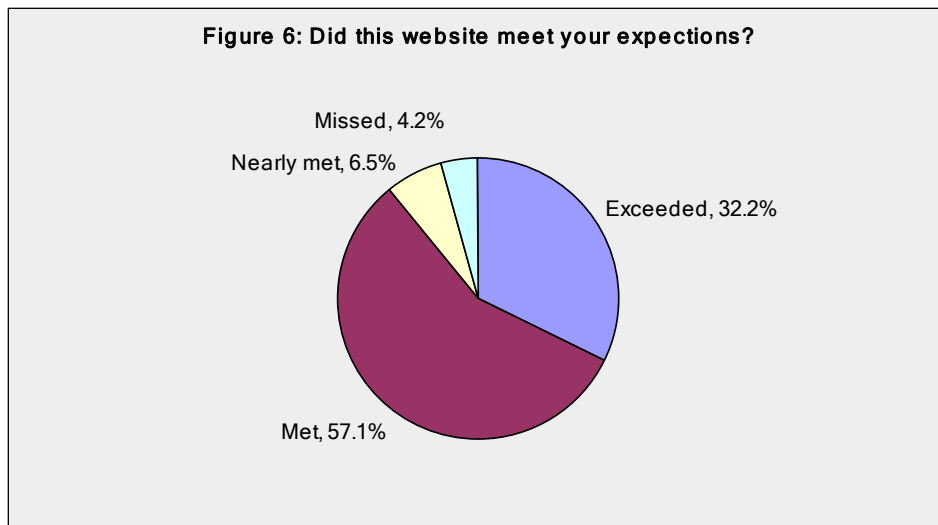


Figure 7: How often would you access this website?

Answer Options	Response Percent	Response Count
Very often	17.3%	62
Regularly	53.2%	191
Sometimes	26.7%	96
Never	2.8%	10
Total	100.0%	359