



Rules and Regulations

Official Contest Rules and Regulations for Bike Month Pledge

Eligibility

The contest is open to all residents of Regional Municipality of Durham with a primary residence in the Regional Municipality of Durham, age 18 years and older, except for elected officials and employees of The Regional Municipality of Durham and any of the sponsoring companies or affiliated companies. This includes their immediate families, cohabitants, agents or contractors.

The Regional Municipality of Durham reserves the right, in its sole discretion, to require proof of identity and/or eligibility in a form satisfactory to it, to verify the eligibility of an entrant. Failure to provide proof to the satisfaction of The Regional Municipality of Durham may result in the disqualification of the entrant, at the sole discretion of The Regional Municipality of Durham.

The contest is void where prohibited or restricted by law. The Regional Municipality of Durham reserves the right to cancel the contest or modify these rules at its discretion without prior notice or obligation. Decisions of The Regional Municipality of Durham will be final and binding on all entrants without right of appeal. No purchase is necessary. All disputes will be resolved in the applicable courts in The Regional Municipality of Durham and governed by the laws of the Province of Ontario. The social media promotion, contest, giveaway or sweepstake is subject to all Federal, Provincial and Municipal laws.

Contest details

- The contest begins at 12:01 am EST on Monday, May 1st, 2023 and ends at 11:59 pm EST on Friday, June 30th, 2023.
- No purchase is required.
- Visit <https://www.durham.ca/bikemonth> and complete the Bike Month Pledge Form.
- One entry per person.
- Eight winners will be randomly selected from the pool of entrants.
- There is a total of eight (8) prizes to be won.
- The first prize is a \$100 gift certificate from Northern Cycle; the second prize is a \$50 e-gift card (choice from a list of select businesses); the third prize is a \$50 e-gift card (choice from a list of select businesses); the fourth prize is a \$50 e-gift card (choice

from a list of select businesses); the fifth prize is a Bike Month Prize Pack (assorted promotional items); the sixth prize is a Bike Month Prize Pack (assorted promotional items); the seventh prize is a Bike Month Prize Pack (assorted promotional items); the eighth prize is a Bike Month Prize Pack (assorted promotional items).

- Prizes will be awarded in the order that the names are selected.
- One prize awarded per person.
- The Regional Municipality of Durham holds the right to disqualify entries with inappropriate content.

Deadline

All entries must be submitted to The Regional Municipality of Durham by Friday, June 30th at 11:59 pm EST in order to be eligible for participation.

Entry by mail

Entrants can also submit an entry by submitting their name, address and a method of contact (phone number, email) to:

Planning and Economic Development
The Regional Municipality of Durham
605 Rossland Road East,
Whitby, Ontario
Canada L1N 6A3
905-697-5300 or 1-800-667-5671
activetransportation@durham.ca

All entries submitted by mail must be received by The Regional Municipality of Durham before Friday June 30th, 2023 at 11:59 pm EST. One entry by mail per person.

Judging and Publication

The winner(s) will be selected based on a random draw from all eligible entries received before the deadline. Prizes will be awarded in the order that the names are selected. The Regional Municipality of Durham holds the right to disqualify entries with inappropriate content.

Winner(s)' names and/or photographs and/or pledges may be published across The Regional Municipality of Durham's social media channels and other marketing publications. The Regional Municipality of Durham reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. The Region reserves the right to request promotional rights from the entrant for the purposes of additional marketing.

The odds of winning are dependent on the number of eligible entries received. Following the deadline, the selected entrant(s) will be notified by email. Selected entrant(s) must correctly answer a mathematical skill-testing question to become an official winner and claim the prize. Winner(s) will be announced by Friday, July 21st, 2023, 4:00 pm EST. Prizes must be claimed by Friday, August 4th, 2023 at 4:00 pm EST.

If a selected entrant(s): (i) cannot be contacted within five (5) business days, (ii) fails to correctly answer the skill-testing question, (iii) fails to provide proof of eligibility satisfactory to The Regional Municipality of Durham, upon request and in the sole discretion of The Regional Municipality of Durham, and/or (iv) fails to claim the prize by the deadline noted above, the selected entrant(s) will be disqualified and forfeit the prize. The Regional Municipality of Durham reserves the right to select an alternate entrant from the remaining eligible entries. The prizes must be accepted “as is” and The Regional Municipality of Durham reserves the right to substitute the prize.

Responsibility

The Regional Municipality of Durham, all of its successor corporations and entities and their respective past, present and future elected and appointed officials, officers, representatives, employees, servants, agents, and their respective successors, assigns, heirs and administrators shall not be held responsible for any injuries, loss or damages of any kind, direct or indirect, with respect to or arising in any way from the contest, including but not limited to (i) entries that are lost, damaged, or delayed during transportation, (ii) any failure of the social media platform during this contest, and (iii) any problems or technical malfunctions of computer online systems, servers, access providers, computer equipment, software or any email, online or internet entry lost due to technical problems or traffic congestion on the internet or social media platform or any combination thereof, including any injury or damage to an entrant’s or any other person’s computer or property related to or resulting from playing or downloading any material in the promotion.

By entering the contest, each entrant consents to The Regional Municipality of Durham collecting, using and disclosing the personal information submitted with the entry for the purposes of administering the contest and notifying selected entrant(s) and winner(s) in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c. M.56, as amended.

Copyright Notice

With regard to any photograph(s) submitted to a social media promotion, the entrant, or the owner of copyright in the photograph, retains copyright. By submitting any photograph to a social media promotion, the entrant grants (or warrant that the owner of such materials expressly grants) The Regional Municipality of Durham a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any purpose, including, but not limited to advertising and promotional materials including its social media platforms and website, exhibition, and commercial products, including but not limited to The Regional Municipality of Durham publications. The Regional Municipality of Durham will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.