Engaging Families in Ajax and Pickering

The Ajax and Pickering Early Childhood Development Coalition’s aim is to work together with the local community to enrich children’s readiness to learn from birth by engaging and empowering families/caregivers.

30.6% of children in Ajax and Pickering are not ready for school in one or more areas of their development*.

87 diverse families participated in a community consultation.

The Coalition Asked...

What is it like to be a parent or a caregiver in Ajax and Pickering?

Parents Answered...

“Each family is unique. We feel there is a need to enhance inclusivity and diversity in community programs and support.”

“We value the opportunity to attend programs and interact with other families in our community. However, we sometimes cannot end because of location or lack of transportation.”

“We rely on healthcare providers and family members for information about the growth and development of our children. We prefer to seek out information using websites and social media.”

The Coalition is working to...

Strengthen a sense of belonging between parents, caregivers, and community partners.

Improve awareness of early years programs in Ajax and Pickering.

Enhance information sharing through preferred ways.

Advocate for improved access to programs and services.

“Looking back, we wish that we had more information. We want timely access to information during different stages of parenthood.”

If you would like more information, or require this information in an accessible format, contact Durham Health Connection Line at 1-800-841-2729.

*according to 2015 EDI results