January 28 is

Data Privacy Day



What is Data Privacy Day?

Data Privacy Day is an international event that occurs every year on January 28. The purpose of Data Privacy Day is to raise awareness and promote privacy and data protection best practices.

If you collect it, protect it.

Keep personal data safe from inappropriate and unauthorized access.





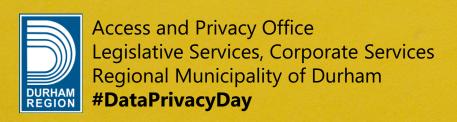
Doughnut use the same password for every account.

If you do, and it gets stolen, all your accounts are compromised. Use a different password for each account.



What is personal data?

Personal data, also known as personal information is recorded information about an identifiable person.





Check your privacy settings on your apps and accounts this Data Privacy Day.

Not sure how? Visit the Access to Information page on durham.ca for guidance.





Uh oh!

Someone cracked my **password...**

Now I have to rename my dog.





Personal information is like money.

Value it. Protect it.



Secure your accounts and devices with Multi-Factor Authentication (MFA).

MFA is a security enhancement that requires two or more different authentication factors to unlock a device or sign in to an account.

Want to raise privacy-savvy kids?

Visit the Access to Information page on durham.ca for tips!



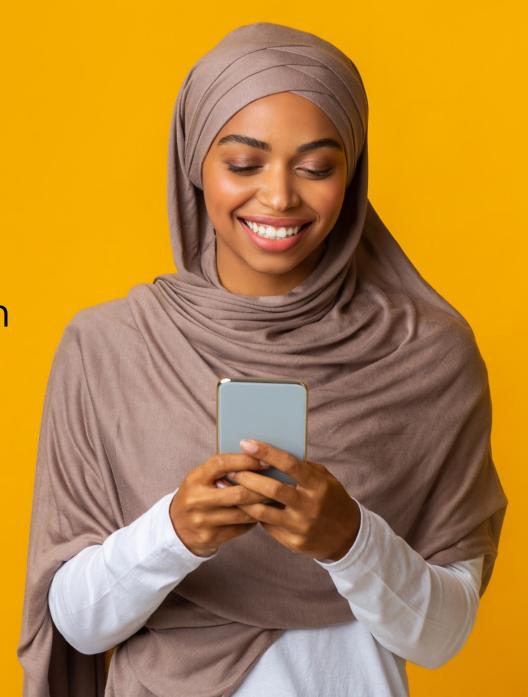




Share with care.

Posting personal information on social media could pose a risk to your privacy or even make you vulnerable to phishing, identity theft or fraud.





Help others stay secure.

Spread your security or privacy knowledge and resources with anyone who could use the guidance.



Interested in more?

Learn more about Data Privacy Day by visiting the Access to Information page on durham.ca!



