

January 28 is

Data Privacy Day



Access and Privacy Office
Legislative Services, Corporate Services
Regional Municipality of Durham
#DataPrivacyDay

What is Data Privacy Day?

Data Privacy Day is an international event that occurs every year on January 28. The purpose of Data Privacy Day is to raise awareness and promote privacy and data protection best practices.



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If you collect it, protect it.

Keep personal data safe from
inappropriate and unauthorized access.



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Doughnut use the same password for every account.

If you do, and it gets stolen, all your accounts are compromised. Use a different password for each account.



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What is personal data?

Personal data, also known as personal information is recorded information about an identifiable person.



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A woman with dark hair and glasses is looking down at a smartphone she is holding in her hands. The background is blurred, suggesting an outdoor setting. The overall image has a dark, semi-transparent overlay.

Check your privacy settings on your apps and accounts this Data Privacy Day.

Not sure how? Visit the Access to Information page on durham.ca for guidance.



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Uh oh!

Someone cracked
my **password**...

Now I have to
rename my dog.



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Personal information is like money.

Value it. Protect it.



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Secure your accounts and devices with Multi-Factor Authentication (MFA).

MFA is a security enhancement that requires two or more different authentication factors to unlock a device or sign in to an account.



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Want to raise privacy-savvy kids?

Visit the Access to Information
page on durham.ca for tips!



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A silver laptop sits on a light-colored wooden table in a blurred cafe setting. The laptop screen displays a white background with bold black text. In the background, several people are seated at tables, and warm, bokeh-style lights are visible, suggesting an indoor public space.

**Never view
personal data
over public Wi-Fi.**



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Be the
Privacy Pro
the Access and Privacy
Office thinks you are.



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Share with care.

Posting personal information on social media could pose a risk to your privacy or even make you vulnerable to phishing, identity theft or fraud.



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Help others stay secure.

Spread your security or privacy knowledge and resources with anyone who could use the guidance.



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Interested in more?

Learn more about Data
Privacy Day by visiting
the Access to Information
page on durham.ca!



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